



Port Finance International London
19-20 October 2010
BIS Conference Centre, 1 Victoria Street, London
Sponsorship Opportunities

Port Finance International London will investigate the challenges associated with developing, financing and managing port expansion plans and major investments. The conference will cover key topics issues and trends currently facing the port investment and finance market. This year the event will place a spotlight on UK Ports and their plans for expansion and development, whilst also investigating opportunities around the world's ports for growth and investment - with a particular focus on opportunities in Brazil, the Middle East and Africa, with key Government and Port speakers to be announced.

In the highly competitive and complex modern business setting, sponsorship is becoming more of a significant marketing communications strategy for brand awareness and association. **Port Finance International London**, now regarded as the 'must-attend' conference in this complex market, will enable you to meet leaders from Port Authorities and Terminal Operators as well as developers, financiers and others involved in the investment chain.

Why sponsor Port Finance International London:

- Present your services to leading authorities from the ports and infrastructure developers.
- Enhance your organisation's visibility in the industry through extensive market branding and positioning. Port Finance International conferences are backed by global marketing campaigns consisting of direct emails, print advertisements, emails, telemarketing, internet banner and PR. Hence, as a sponsor, our marketing campaign will carry your corporate branding to all stakeholders in the ports sectors. This single investment will ensure your marketing return on investment is fully maximized.
- You can be assured that you will have the undivided attention of our highly qualified and informative participants through a variety of avenues.
- Develop strategic partnerships with leading players through networking opportunities offered at our events- evening receptions, lunch and coffee breaks. As a sponsor, you will have the benefits of hosting the networking function, providing you with the opportunity to establish new contacts and consolidate existing ones in an informal and relaxed environment.

Premier Sponsorship Packages

❖ **Platinum Package:** (only one available)

This package will ensure your position as a market leader in this environment and will provide a fantastic opportunity to cement your organisation's relationship by networking directly with the focused and high level conference attendees, whilst also demonstrating your involvement and support of this key industry event. This package will place you at the forefront of this industry and will give you significant exposure and recognition in an increasingly complex market place.

Included:

- Sponsorship of the **networking drinks reception** at the end of day 1, including logo exposure and branding on conference banners throughout the function
- Sponsorship identification and logo exposure on promotional materials
- Two complimentary delegate passes (worth GBP 1790)
- Insertion of brochure in delegate pack distributed to attendees
- Logo exposure and brief company profile with a link to your homepage from our website
- Five complimentary passes for networking reception
- Opportunity to provide welcome address at start of reception

Sponsorship cost: GBP 6,500

❖ **Golden Package:** (only two available)

Take a leading role at the conference and raise your company profile and branding in front of the market leaders and industry professionals attending the conference. Also provides an ideal opportunity to network with all those at the event.

Included:

- Sponsorship of **lunch** per day, including logo exposure and branding on conference banners throughout the function
- Sponsorship identification and logo exposure on promotional materials
- Two complimentary delegate passes (worth GBP 1790)
- Insertion of brochure in delegate folder distributed to all attendees
- Logo exposure with a link to your homepage from our website
- Opportunity to provide welcome address at start of lunch

Sponsorship cost: GBP 5,000

❖ **Silver Package:** (only four available)

Sponsor a refreshment break to maximise your profile and remind all those attending just who you are! This package provides you with a chance to network with all the delegates in a relaxed manner within the central programme of the event.

Included:

- Sponsorship of a **morning or afternoon refreshment break** (AM or PM)
- Sponsorship identification & logo exposure on promotional materials
- One complimentary delegate pass (worth GBP 895)
- Insertion of brochure in delegate folder distributed to all attendees
- Logo exposure with a link to your homepage from our website

Sponsorship cost: GBP 3,000

Other packages are available upon request

Including:

- Sponsorship/provision of conference bags/briefcases
- Sponsorship of conference badges
- Company logo on the lanyards
- Company logo on pens/conference notepads
- Company logo on conference screen
- Table to place your company literature
- Further passes available at discounted rates

We would like to create a long-term relationship with your company and therefore we care that you achieve the outcome you want, this proposal is customizable and can be tailored to meet your needs and requirements. We can also discuss sponsorship at any of our other Port Finance International conferences, including India, Brazil, Turkey and Russia & the Baltics.

Kind Regards,

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