

VALUE DRIVEN PORT MASTERPLANNING COURSE

ROTTERDAM

Introduction to port masterplanning | Strategic context of a port master plan | Definition of port master plan requirements | Taking the value perspective | Taking the value perspective | Port master plan implementation: PPP & road map for procurement of key contracts

5 - 7 March 2019

Organised by

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VALUE DRIVEN PORT MASTERPLANNING COURSE

ROTTERDAM

OBJECTIVE

The objective of the Value Driven Port Masterplanning Course, taking place in Rotterdam from 5 – 7 March 2019, is to provide participants with a thorough understanding of the various steps required to develop a feasible and bankable port master plan with a strong focus on the successful implementation. Participants will follow a 3-day training course, where they will receive hands-on training on the key building blocks of port master planning from a value perspective. Further, they will be able to discuss the modern-day challenges of successfully implementing a port master plan that meets the requirements of key stakeholders involved including Governments, contractors, concessionaires and financiers. The course will also provide the latest insights regarding port PPP models and provide guidance to select the optimal PPP structure as key requirement for a feasible port master plan implementation, both from the Governments and private sector perspective. The main topics are:

- Introduction to port masterplanning
- Key inputs to the masterplan
- Terminal lay-out and planning
- Financial and economic feasibility
- Social and environmental assessment
- Best practise industry examples

WHO IS IT FOR?

The Value Driven Port Masterplanning Course is developed as a tool for capacity building for different audiences:

- Staff members, (mid-)management and executives active in the port and maritime sector, as well as public or private professionals (to be) involved in port masterplanning
- Port engineers active in the maritime and port sector

Prerequisites

To stimulate the sharing of knowledge, a certain level of port-related experience is expected. Participants are therefore recommended to:

- Be familiar with basic port principles.
- Speak English

PARTICIPANTS TESTIMONIALS OF OUR PAST PFI COURSES

The course is well structured and covers topic basics. The group is the right size to be interactive which is very important, as well as professional and pleasant speakers. Found it very useful and enjoyed it.

Mrvoje Kulusic, Dubrovnik Port Authority

Well structured, easy and dynamic to follow. I do recommend.

Lorena Medeiros, Brandao Filhos Fortship Agencia Maritima Ltda

Excellent introductory course into the world of Port Investment and Finance.

Graeme Watson, Senior Finance Manager – Africa, ICTSI Africa Pty Ltd

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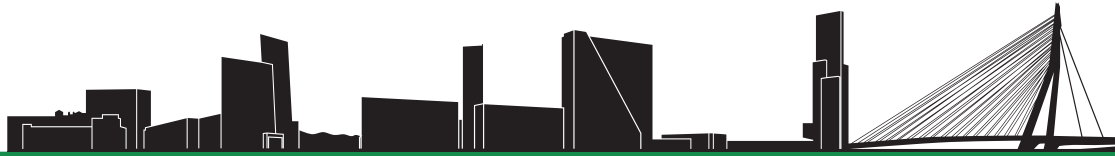
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COURSE OUTLINE

Each training day will run from 9am to 5pm and all materials, refreshments and lunch are included in the course fee. Plenty of time will be set aside throughout the training program to review the specific course aspects and reflect within the group. Participants are invited to elaborate on specific port master plan exercises from within their own experience/companies. Interaction between the participants on real-life issues is encouraged and is regarded as a valuable addition to the course program.

Materials

Participants will be provided with the following curriculum materials:

- Course Plan and agenda
- Handouts for all modules
- Case studies
- Additional reading

The course outline and agenda is presented below:

DAY ONE	09:00 - 13:00	MODULE 1: INTRODUCTION TO PORT MASTERPLANNING
	14:00 - 17:00	MODULE 2A: DEFINITION OF PORT MASTER PLAN REQUIREMENTS
DAY TWO	09:00 - 13:00	MODULE 2B: DEFINITION OF PORT MASTER PLAN REQUIREMENTS
	14:00 - 17:00	MODULE 3A: PORT MASTERPLANNING: TAKING THE VALUE PERSPECTIVE
DAY THREE	09:00 - 13:00	MODULE 3B: PORT MASTERPLANNING: TAKING THE VALUE PERSPECTIVE
	14:00 - 17:00	MODULE 4: PORT MASTER PLAN IMPLEMENTATION

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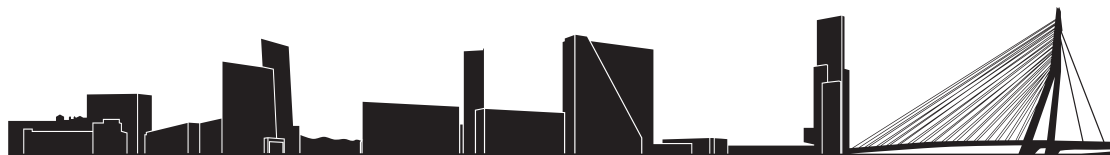
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ABOUT US

ABOUT THE TRAINERS



Mr. Cornelisse holds a Master degree in Business Economics from Erasmus University Rotterdam, where he specialized in Port Economics. During his studies, he gained operational port experience through a part time job at ECT Delta Terminals Rotterdam. After writing theses on Liner Shipping Strategy and Container Port Investments, Mr. Cornelisse started working as a Consultant for ARCADIS, an international firm providing consultancy, engineering and management services, amongst others in the Ports and Waterways sector. He joined MTBS as Consultant and in that role he has combined both his academic and port operational backgrounds in various MTBS projects. During his career at MTBS, Mr. Cornelisse specialized in port operations, port public-private partnerships and transaction advisory. Since early 2012, Mr. Cornelisse has obtained project experience in amongst others Kenya, Germany, Guinea, Canada, the Netherlands, Ethiopia, Italy, Pakistan, Ghana and Ireland.



Mr. De Rycke is active in the ports and shipping business for over 20 years. During this period, he has taken on different roles and responsibilities in various areas of the maritime business: project management, strategy advice, technical and operational management, equipment procurement, business development, master planning, financial modelling and investment analysis.

Mr. De Rycke was manager projects & acquisition at Terminal Investment Limited (TIL). TIL is the terminal operating branch of Mediterranean Shipping Company. In this role he was responsible for the worldwide project development and acquisitions of TIL. He was member of the general management team, involved in strategic, long term decisions as well as in the day-to-day management of the company. Mr De Rycke was Member of the Board of Directors on eight terminals (including 4 with a throughput of in excess of 2,000,000 TEU) to represent the shareholder.

Mr. De Rycke is skilled in conducting audits and scans of current operations and reviewing master plans and technical designs from a practical and operational point of view. Feasibility studies and business planning, expert advice for investors and terminal operators on the viability of port projects and detailed insight in the expected evolution of revenue and costs.

Port Finance International – PFI

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Port Finance International – PFI is the leading online journal for the latest developments in port investment and operations. Featuring editorial content targeted to industry leaders and experts the journal includes daily news, features and insight related to port financing around the globe. Besides online news, PFI also provides a platform and a community for senior industry experts and players to review, analyze and discuss the current market via focused conferences and training programmed worldwide. PFI's news coverage is supported by these events, which feature key industry figures and address current market challenges and trends as well as providing industry players with essential networking opportunities.

Maritime & Transport Business Solutions – MTBS



Maritime & Transport Business Solutions – MTBS is an international finance and strategy advisory firm, offering entrepreneurial business solutions to clients in the maritime and transport sector. MTBS specializes in ports and terminals, and provides leading expertise in the areas of strategy, valuations, transactions and finance. The firm combines its market sector knowledge and state-of-the-art financial competences into one value proposition: “4P: innovative solutions for Port Public Private Partnerships”. MTBS has a broad and active global portfolio of strategy and transaction advisory mandates for leading Port Authorities and Terminal Operators.

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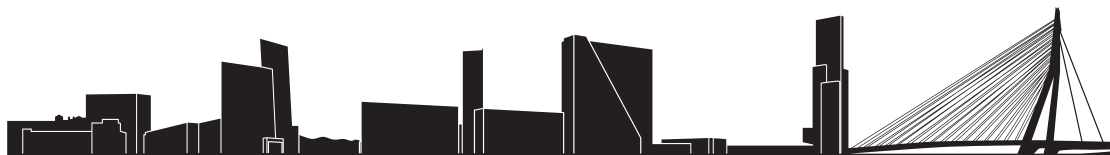
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BOOKING INFORMATION

DATES: 05-07 March 2019

EARLY BIRD PRICE

€1995

Book before 7 December 2018

STANDARD PRICE

€2495



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